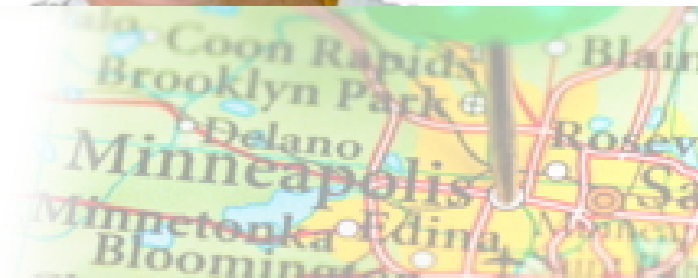


Adrian Segar

Face the Fear— Change your Conference Design!





Merton College
Kressmen



GILLMAN & SOANE

OXFORD









≠

Learning





How much really important stuff did you learn here?

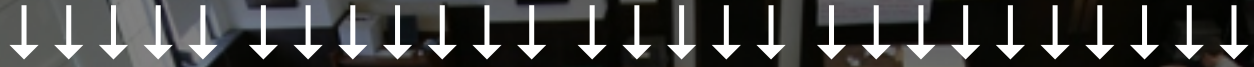


Learning is social!





The People Formerly Known as The Audience



F I S H & C H I P S

A N D C H I C K E N

S A L A D S P I E S

H U M U S S A L A D

S O F T D R I N K S

C O F F E E & T E A

S H I S H K E B A B

D O N E R K E B A B



Conference flow





Group
process
doesn't
scale!

Create an event design *where every participant can make a difference!*





Ground Rules



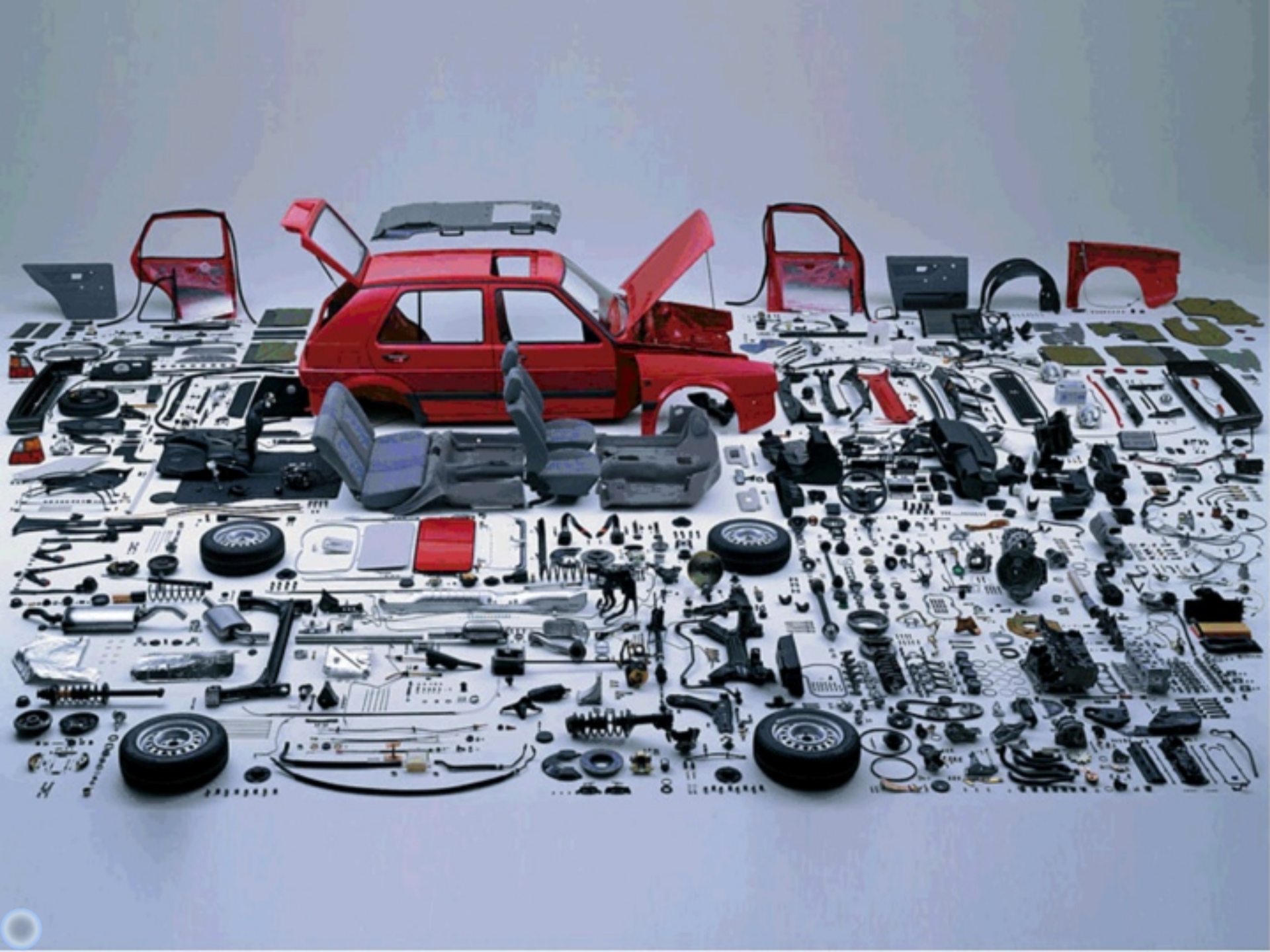
Event
planner

Attendee

Attendee



Just the right amount of structure and support





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- Author of *Conferences That Work: Creating Events That People Love*

